(Header Module) Image + cluster of solutions)

(H1) You work hard to manage your business.

(H2) We work hard to make sure your marketing investments meet your business goals.

(Introduction Module 1) (two columns, uneven, wide right, callout left)

(right) **(H3)** Alabama Media Group Solutions

(right) (P2) Our audience, data, people and process drive successful marketing campaigns for our customers. The intelligence of our audience targeting capabilities applied to our state of the art products are what make us your best digital marketing partner.

(right) (F2) **The benefits of each product and service are vast, but they all come back to one thing—telling a compelling story that will reach your target audience.**

(left callout with bracket) (Q1) text

Turning data into intelligence that connects brands to people is what we are known for.

(3-Column - List or Copy Module) (3 column list or sections of copy)

(F2) All section headings; (P2) for all listed items Thin rules above and below this section

(F2) Services	**(F2)** Media channels	**(F2)** Consumer inventory
Campaign development	Digital display advertising	Listings
Data segmentation	Email marketing	Automotive
Audience targeting	Mobile Marketing	Real estate
Media planning	Print advertising	Jobs search tools
Commercial Printing	Search Engine Marketing	
Graphic Design	Search Engine Optimization	**(F2)** Who we serve
Website development	Social Media Marketing	Small Business
Video production	Content Marketing	Mid-to-Large Business
Content writing	Direct mail	Business-to-Business
Reputation Monitoring		

(F2) **Our solutions offer the most intelligent digital marketing products available.**

(F1) We are part of Advance Digital, one of the largest media groups in the U.S., offering national partnerships that you won't find anywhere else in the market.

(BANNER) (Parallax Image) (C2A)
(F2) See the results. (F1) Explore real-life examples of how we changed the lives of these business owners. [View case studies]

(Device/Product Module 2 - graphic centered, copy centered — above and/or below)

(center) (H3) Why our campaigns work

(F2) We pair an engaged audience + targeted messaging at every stage
of the customers' buying cycle.

[insert Visual of buying cycle – full page width]

(F2) Caption: (F1) the customer's path to purchasing your product or service.

(F1) Our marketing strategy is based on this principle that marketing messages should be tailored to meet the intention of the consumer.

(Closer Module 1 - 2 columns

(F2) We've got your back. (F1) Our relationship with you is personal. We treat every one of our clients as individual partners. We're local, so communication is easy. Experience what it's like to have Alabama Media Group in your court. [contact used]

(Rotating Testimonial Module 1)

KEY

Purple = layout module direction or specific element direction.

See "AMG_Website_Layout_CopyDirection" for examples of these items.

Also used to highlight placement — right, left, center

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Red = Font Style; see design styles sheet for specifics (included in "AMG_Website_Layout_CopyDirection" for easy reference.

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Blue = image or icon to be inserted.