

(Header Module) Header image)

(H2) Art + Science

(H1) We design stories in a way that makes brands stick.

(Introduction Module 2) (one column, center)

(right) (H3) Creative Services

(right) (P1) Our creative process is fueled by insight into your customers, industries, marketing goals, timing and media channels. Our talented artists and writers see the beauty in research and numbers, and have the skills to design visuals and craft words that leverage those insights for your brand.

(BANNER) (Parallax Image) (F2) Want to advertise with us? [\[Contact Us\]](#)

(right) (P1) We help brands have more meaningful conversations with their most profitable audience. We do this by engaging individuals through personalized, targeted messages, delivered on the right channel at the right time. And we're able to do this on a massive or modest scale, no matter who you're trying to reach.

We are all curious learners who seek out knowledge-rich, challenging work. This innate curiosity is what leads each of our teams to new ideas, better strategies, and 'over-deliver' outcomes that exceed our readers' and clients' expectations.

(BANNER) (Parallax) (F2) "We do this because we love it. We get to solve problems with art – helping businesses thrive because we nailed it – that's the most rewarding feeling in the world." - Ritu Parr, creative director [\[View our work.\]](#)

(Closer Module; two columns, wide left, narrow right.)

(F2) (icon 1) **Graphic Design.** (P2) We craft designs that bring your brand's story to life. Our design team is experienced in both print and digital design, and creates equally engaging work from infographics and advertisements, to social media graphics and interactive experiences. Our teams work to ensure all designs are crafted to communicate consistently across channels.

(F2) (icon 2) **Copywriting.** (P2) Our team of copywriters learns to speak your language before taking pen to paper. They discover and deliver the most compelling messages that tell your story for any platform—longer pieces, call-to-action statements, or in less than 140 characters.

(F2) Other Services:

(icon 3) Web Design

(icon 4) Brand Identity

(icon 5) Logo Development

(icon 6) Custom AdCampaigns

(icon 7) Promotional Graphics

(icon 8) Collateral

(icon 9) Signage

(icon 10) Social Media Graphics

(H2) We do more than make brands look good—we have the vision, talent, and expertise to bring your brand's story to life.

Insert Graphic Module: Add portfolio teaser banner (1 or 2 rows tall)

KEY

Purple = layout module direction or specific element direction.

See "AMG_Website_Layout_CopyDirection" for examples of these items.

Also used to highlight placement — right, left, center

Red = Font Style; see design styles sheet for specifics (included in "AMG_Website_Layout_CopyDirection" for easy reference.

Blue = image or icon to be inserted.