

Leverage your brand in meaningful ways by advertising in Birmingham magazine and Birmingham Weddings & Celebrations. **Every issue of Birmingham Magazine includes editorial sections on:** Living: Homes, Style, Travel; Small Business Profiles; Soul: People, Culture, and Events; Table/Menu: Recipes, Restaurants, Food & Drink

January The 55th Anniversary Issue

- » 55 Icons of Birmingham
- » Best Doctors & Medical Profiles
- Space: 11/14/16 Materials: 11/18/16

February The Love/Mardi Gras Issue

- » Honeymoon Travel
- » College Profiles
- » Private & PreSchool Guide
- » Diversity/Black History
- » Travel

Space: 12/16/16 Materials: 12/20/16

February Weddings

» Weddings Space: 1/4/17 Materials: 1/6/17

March The Family Issue

- » Family & Kids Issue
- » Health: A guide for Family & Kids
- » Best of Birmingham's Family Edition

Space: 1/12/17 Materials: 1/19/17

April The Spring/Home & Garden Issue

- » Birmingham's Most Beautiful Homes & Lake Homes
- » Home & Garden Feature
- » Top Attorneys
- » Travel
- Space: 2/8/17 Materials: 2/15/17

May

The Travel Issue

- » The Travel Issue
- » Outdoor Living

» Mother's Day Gift Guide Space: 3/15/17 Materials: 3/22/17

June The Summer/Men's Issue

- » Guide to Summer
- » Father's Day Gift Guide
- » Travel
- » Men's Health & Fitness

Space: 4/13/17 Materials: 4/20/17

June Weddings

» Weddings Space: 5/1/17 Materials: 5/5/17

July

The Music Issue

- » Travel
- » Music & Festivals Resource Guide
- » Young Professionals/Millennial Business
- » Wealth Management Profiles

Space: 5/17/17 Materials: 5/24/17

August The Beach Homes Issue

- » Beach Living/Beach Homes
- » Senior Lifestyles & Retirement Section
- » Alabama College Guide
- » Private & PreSchool Guide
- Space: 6/14/17 Materials: 6/21/17

September

The Best of Birmingham Issue » Best of Birmingham Space: 7/12/17 Materials: 7/19/17

October The Food Issue

- » Medical Champions of Care
- » Food Lover's Guide to Birmingham
- » Best Venues
- » Travel

Space: 8/16/17 Materials: 8/23/17

November The Women's Issue

- » Women Who Shape the State
- » Women's Health & Wellness Section
- » Great Places to Work
- » Holiday Gift Guide
- Space: 9/13/17 Materials: 9/20/17

December The Holidays Issue

- » Holiday Gift Guide
- » Autos Special Section
- » Travel

Space: 10/11/17 Materials: 10/18/17

January 2018 The Health Issue

- » Health & Medical Issue
- » Physician Profiles Space: 11/8/17 Materials: 11/15/17

Cancellation requests past the space reservation deadline will not be honored. Ads bill the month prior to the issue. Ex: February issue bills in January, March bills in February, etc.



1731 First Avenue North Birmingham, AL 35203 205.325.3343 / dperry@al.com bhammag.com

