

# Birmingham Weddings & CELEBRATIONS

2017

**BIRMINGHAM MAGAZINE READERS ARE IN THE TOP 3% OF PEOPLE WHO WILL SPEND \$100K OR MORE ON THEIR WEDDING.**

**WEDDINGS ARE A REASON TO SPLURGE.**  
Friends and family will spend on hotels, restaurants, gifts, etc.

#### BY THE NUMBERS

Birmingham magazine has more female readers 18+ and working women earning \$75K+ than any other local publication.

We have more readers in both categories for first and possibly second weddings in the 21-34 and 35-44 age groups; and 65% of our readers are female.

#### AD SIZE OPTIONS

<b>2 PAGE SPREAD</b>	\$2275
<b>FULL PAGE</b>	\$1795
<b>HALF PAGE</b>	\$995
<b>QUARTER PAGE</b>	\$500

#### WINTER/SPRING 2017

Space deadline: January 4, 2017

Materials deadline: January 6, 2017

#### SUMMER/FALL 2017

Space deadline: May 1, 2017

Materials deadline: May 5, 2017

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