



2018 Editorial Calendar

LEVERAGE YOUR BRAND IN MEANINGFUL WAYS BY ADVERTISING IN BIRMINGHAM MAGAZINE AND BIRMINGHAM WEDDINGS & CELEBRATIONS.

January

Health & Wellness Issue

- » Health & Medical Issue
 - » Physician Profiles
- Space: 11/8/17 Materials: 11/15/17

February

The Suburbs Issue

- » A Neighborhood Guide
 - » Spring Break Travel
- Space: 12/16/17 Materials: 12/20/17

February Weddings

- » Weddings
 - » Honeymoon Travel
- Space: 1/4/18 Materials: 1/6/18



June Weddings

- » Weddings
 - » Honeymoon Travel
- Space: 5/1/17 Materials: 5/8/17

March

The Family Issue

- » Best of Birmingham's Family Edition
 - » Health: A guide for Family & Kids
 - » Private & Preschool Guide
 - » Summer Camp Guide
- Space: 1/12/18 Materials: 1/19/18

April

The Home & Garden Issue

- » Birmingham's Most Beautiful Homes
 - » Home & Garden Feature
 - » Top Attorneys
 - » Realtor Profiles
- Space: 2/8/18 Materials: 2/15/18

May

The Beach Issue

- » Beach Homes
 - » Mother's Day Gift Guide
 - » Summer Travel
- Space: 3/15/18 Materials: 3/22/18

June

The Outdoors Issue

- » Lake Homes
 - » Guide to Summer
 - » Father's Day Gift Guide
 - » Men's Health & Fitness
- Space: 4/13/18 Materials: 4/20/18



July

The Young Professionals Issue

- » Music & Festivals Resource Guide
- » Loft Living/Real Estate
- » Top Young Professionals/Millennial in Business
- » Wealth Management Profiles

Space: 5/17/18 Materials: 5/24/18

August

The Travel Issue

- » Fall Travel Guide
- » Senior Lifestyles & Retirement Section
- » Alabama College Guide
- » Private & PreSchool Guide

Space: 6/14/18 Materials: 6/21/18

September

The Best of Birmingham Issue

- » Best of Birmingham

Space: 7/12/18 Materials: 7/19/18

October

The Food Issue

- » Medical Champions of Care
- » Food Lover's Guide to Birmingham
- » Antiques in the Gardens
- » Best Venues
- » Travel

Space: 8/16/18 Materials: 8/23/18



November

The Women's Issue

- » Women Who Shape the State
- » Women's Health & Wellness Section
- » Great Places to Work
- » Holiday Travel

Space: 9/13/18 Materials: 9/20/18



December

The Holidays Issue

- » Holiday Gift Guide
- » Autos Special Section
- » Year-end Giving
- » Holiday Venues/Events

Space: 10/11/18 Materials: 10/18/18



Cancellation requests past the space reservation deadline will not be honored. Ads bill the month prior to the issue. Ex: February issue bills in January, March bills in February, etc.